***Part I: Social Media***

***Instagram***

Picture: Competition Pool.jpg

Post: The wait is nearly over! Three days until the Capetown Aquatic Center unveils our 50-meter Olympic-sized swimming pool and more exciting aquatic attractions. Join us on Saturday, April 2 and Olympic athlete Michael Phelps from 9 a.m. to 6 p.m. Admission for the grand opening will be FREE to the residents of Capetown, all non-Capetown residents a $5 entry fee.

***Facebook***

Picture: Family Pool.jpg

Post: It’s almost here, this Saturday we finally reveal the Capetown Aquatic Center with festivities beginning at 11 a.m.! Bring the whole family, the aquatic center includes a family pool complete with a splash area for young children and water slides for children over four feet tall! The grand opening will also feature an appearance from Olympic athlete Michael Phelps. Admission for the grand opening will be FREE to the residents of Capetown, all non-Capetown residents a $5 entry fee.

***Twitter***

Picture: Michael Phelps.jpg

Post: We’re less than a week away from the grand opening of the Capetown Aquatic Center! Come swim with us this Saturday at 11 a.m. for a full day of activities and an appearance from Olympic swimmer Michael Phelps. Admission for the grand opening will be FREE to the residents of Capetown, all non-Capetown residents will have a $5 entry fee.

**Part II: Email**

Dear Resident,

 I invite you to join me at the grand opening of the Capetown Aquatic Center on Saturday, April 2 at 11 a.m.! It is going to be a day full of festivities including an appearance from Olympic athlete Michael Phelps! Admission for the grand opening will be FREE to the residents of Capetown, all non-Capetown residents will have a $5 entry fee. I am incredibly excited to see you there and remember to bring a towel and a camera!

Best Regards,

Mayor Samantha Winters

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